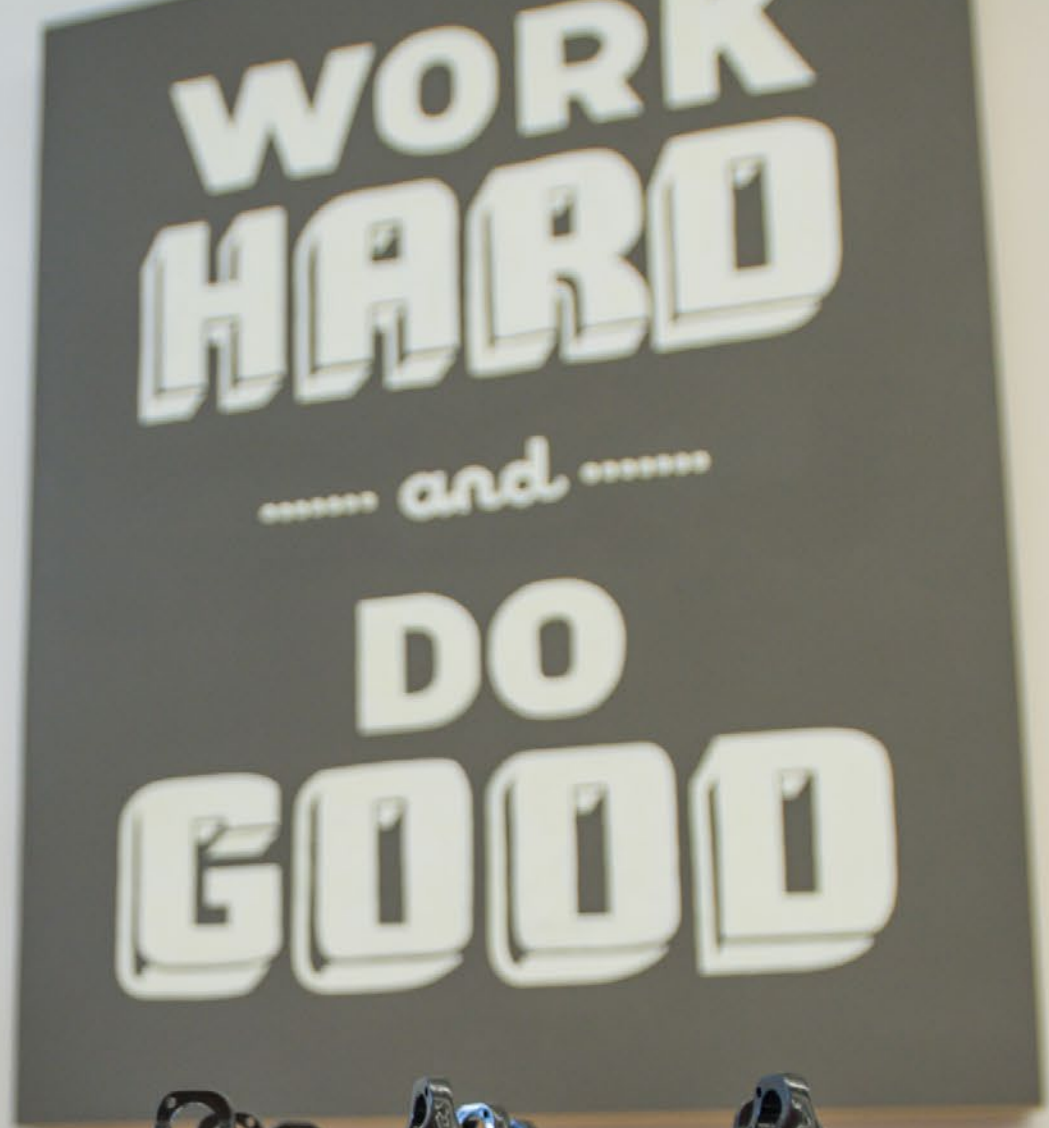


2016 ANNUAL REPORT



Go Code Colorado

Colorado Secretary of State's Office
Wayne W. Williams, Secretary of State



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MESSAGE FROM SECRETARY WILLIAMS





was Go Code Colorado's third year, and for the third year in a row the challenge continued to grow in reach, participation, and recognition.

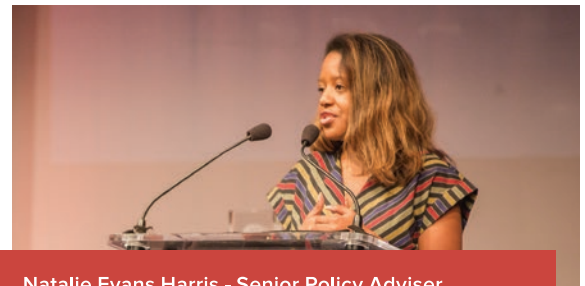
Once again, Colorado's vibrant tech and entrepreneurial community displayed the best of what makes Colorado great: innovation, collaboration, and a pioneering entrepreneurial spirit.

This year, we again increased participation in the challenge, with more participants and more teams – 35 in all – presenting their ideas at challenge weekend. And those who participate find it worthwhile. Ninety percent of participants – and 100 percent of finalists – who completed surveys said they would recommend participation to others.

Nearly 40 mentors, 25 judges, and more than a dozen community partner organizations supported the challenge. And the private sector backed the challenge with \$64,000 in direct support to help us continue providing the challenge as a free, statewide event that is truly open to all.

There were more than 800 attendees across the entire 2016 event series.

We were pleased to welcome Natalie Evans Harris, Senior Policy Adviser for Data-Driven Government at the President's Office of Science and Technology Policy, who spoke at our final event. Her comment that "Go Code Colorado is exemplar of the Administration's priority to see government convening and catalyzing citizens 'to be part of the broader civic community in tackling some of our biggest challenges,'" was high praise from someone who has a national view in this area.



Natalie Evans Harris - Senior Policy Adviser,
President's Office of Science and Technology Policy

We have much to be proud of as Colorado continues to lead the way, creating a partnership between government, business, and citizens, proving the value of public data, increasing transparency, and strengthening Colorado's business environment.

Thank you again to the many people who made 2016 another successful year. This includes our colleagues across state government, our corporate partners, mentors, judges, volunteers, and, of course, the participants who worked so hard to build business solutions using public data.



Wayne W. Williams
Colorado Secretary of State

ROAD TO THE FINAL

KICK-OFF

FEBRUARY 3, 2016
DENVER

CHALLENGE WEEKEND

APRIL 1-3, 2016

COLORADO SPRINGS | DENVER
DURANGO | FORT COLLINS
GRAND JUNCTION

MENTOR WEEKEND

APRIL 15-17, 2016
BOULDER

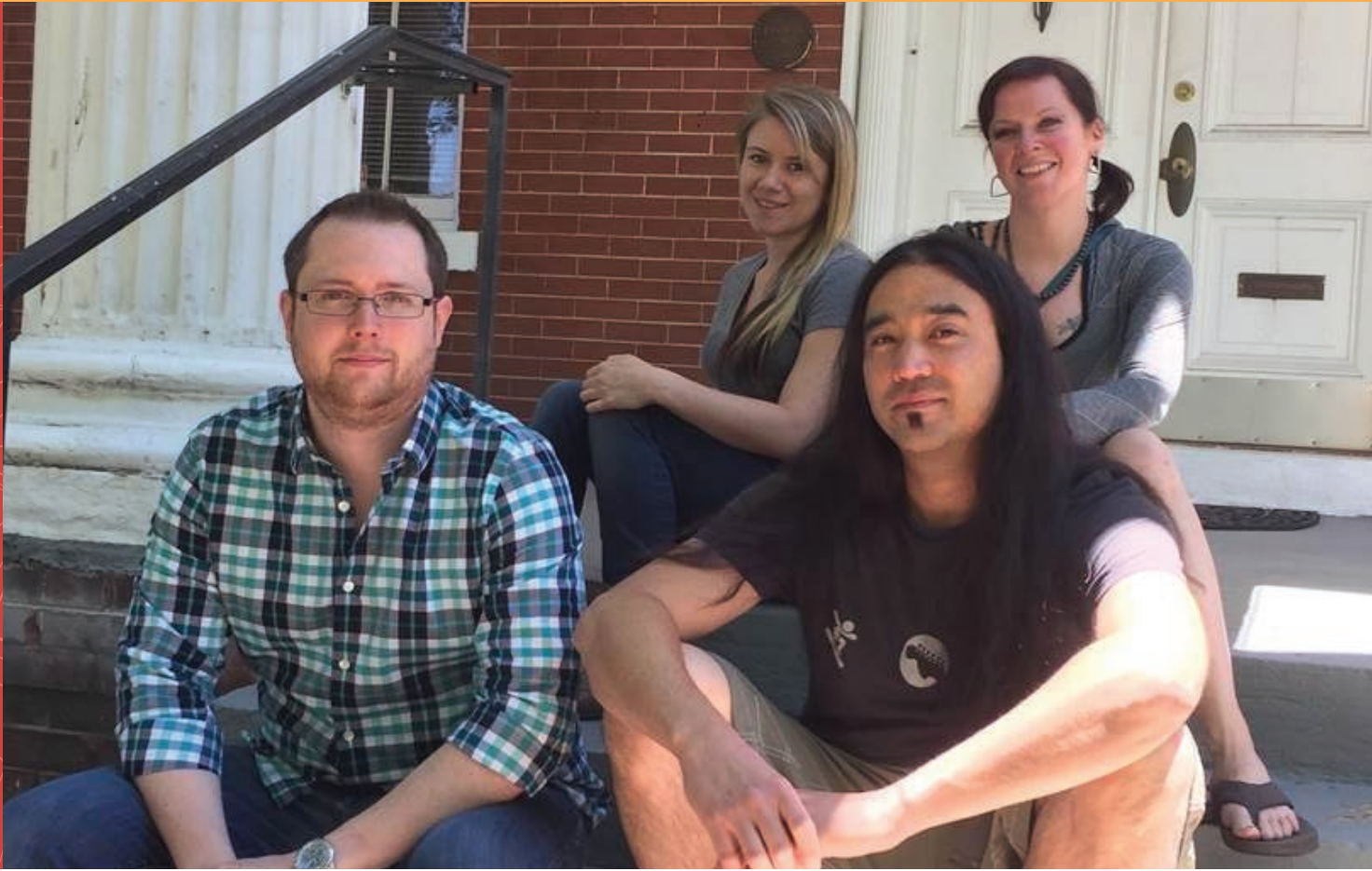
FINAL COMPETITION

MAY 26, 2016
DENVER



Go Code Colorado

WINNERS



TEAM MEMBERS: John Gainfort, Paige Crowley, Jun Heider, Anna Thielke

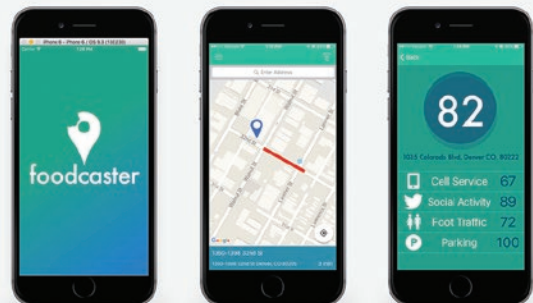
FOODCASTER

DENVER, CO



Foodcaster helps food trucks find the best location to park by informing food truck owners of parking regulations, foot traffic, and other beneficial tips, such as local events and activity, through its mobile app.

Foodcaster used state data sets for pedestrian foot traffic and cellular service data and combined this data with parking regulations data, Google Maps, Twitter social data and Facebook events.





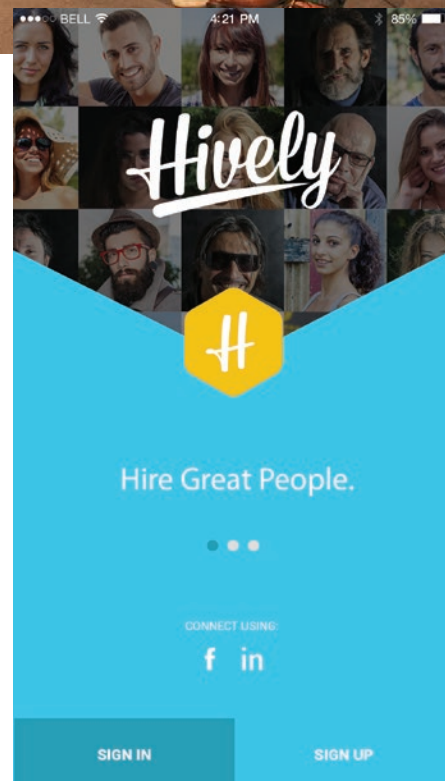
TEAM MEMBERS: Zach Bowers, Nate Harris, Dalton Patterson, Breton Brander, Jeremy Wick, John Franck

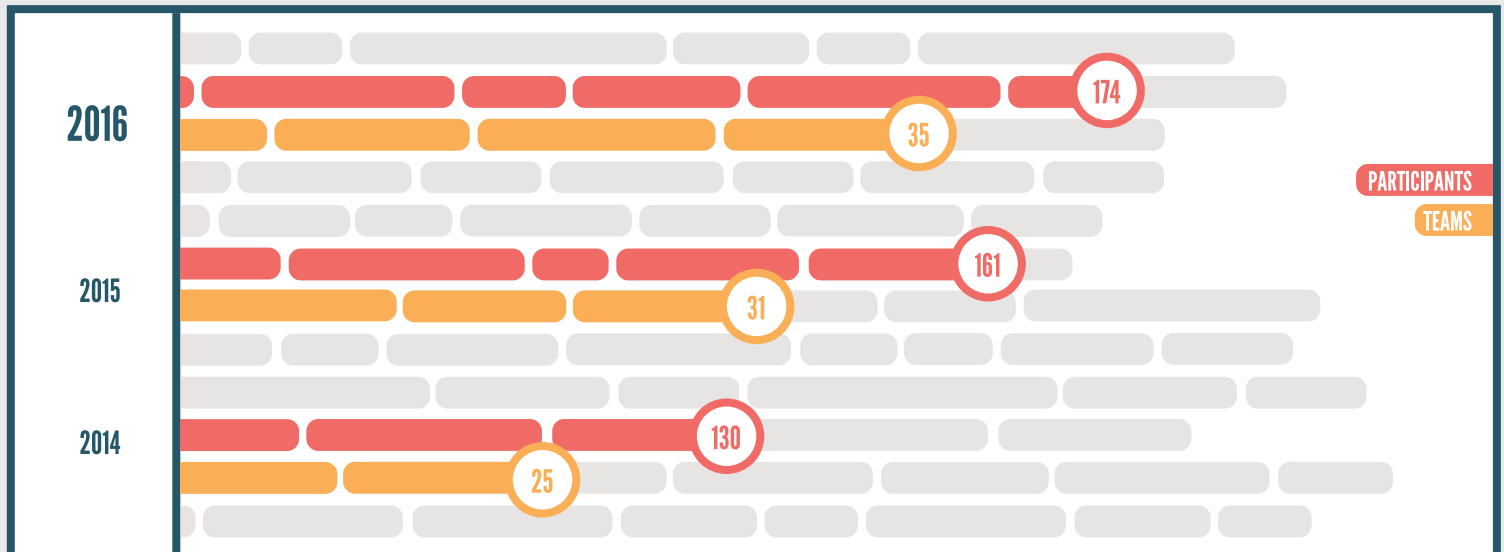
HIVELY

COLORADO SPRINGS, CO

Hively is a platform that connects employee personalities with business cultures, preventing “hire’s remorse.” Hively is a fresh approach to the employment process that enables businesses to make better hiring fits through personality-based criteria versus the traditional skills-based criteria.

Hively used data sets from a list of business entities, employment by industry, and occupational employment statistics.





The number of participants (174) and teams (35) increased again this year, following a trend since the inception of the challenge.



800⁺

ATTENDEES ACROSS
THE EVENT SERIES



90%

SURVEY RESPONDENTS SAID THEY WOULD
ENCOURAGE A FRIEND TO PARTICIPATE



\$64K

FINANCIAL SUPPORT FROM
CORPORATE PARTNERS



“Go Code was a great platform for building both personal and professional relationships and I’m excited to bring other people into it.”

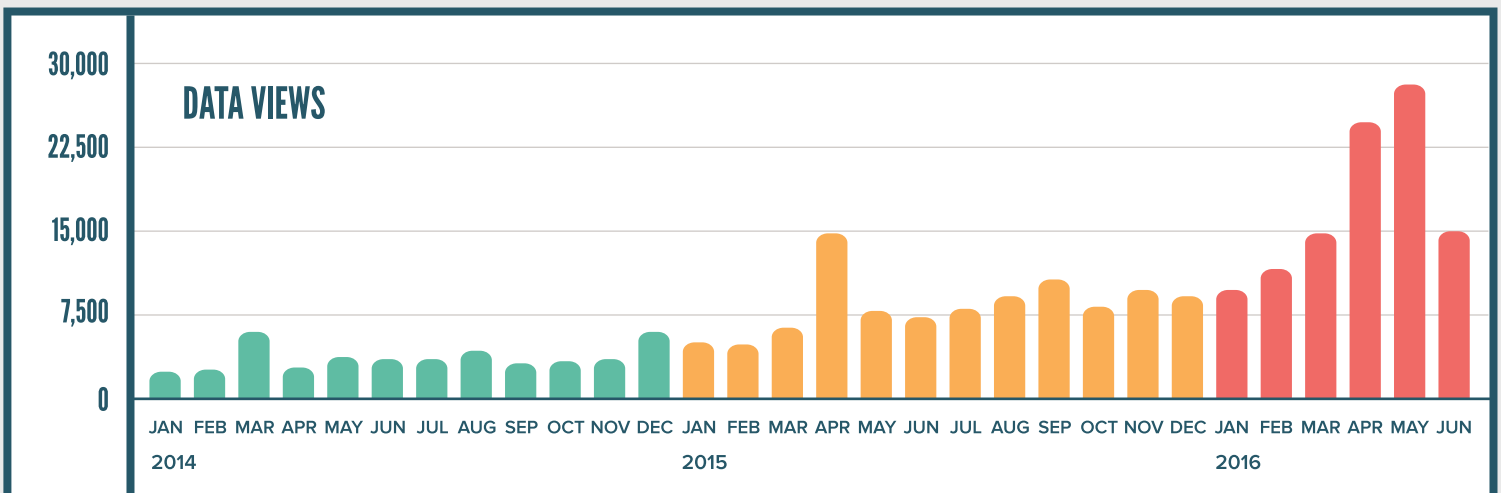
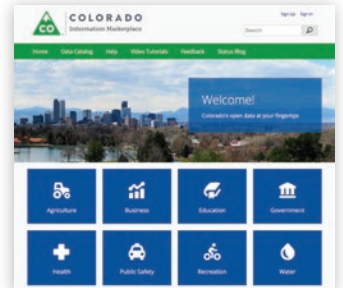
“It’s something that is truly accessible to anyone, whether they are tech/startup people or not. It’s a serious event given what’s at stake, so there is credibility attached to it. It’s a great experience that everyone should explore.”



Go Code Colorado

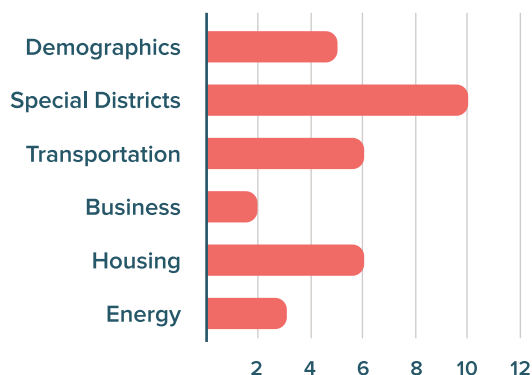
COLORADO INFORMATION MARKETPLACE

Go Code Colorado seeks to increase access to usable public data and show the value of public data to solve business challenges. Go Code Colorado assists state agencies in publishing data to the state's open data platform, the Colorado Information Marketplace (CIM), in a machine-readable format with helpful metadata to provide the user with context. Special thanks to the agencies that participated in publishing new data to CIM this year.

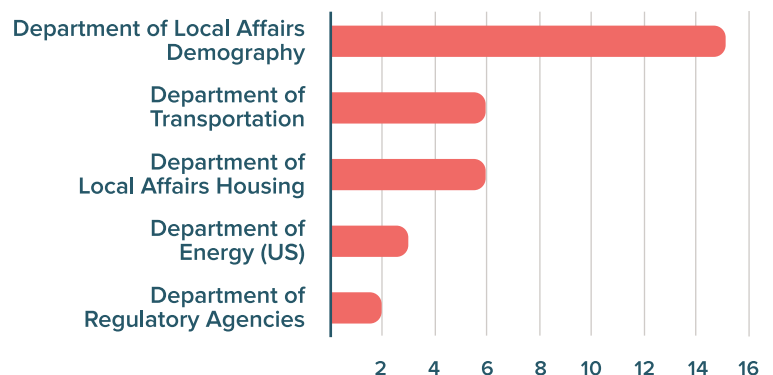


This graph shows the number of views and downloads of CIM data. The three spikes in usage correspond with the Go Code Colorado challenge in 2014, 2015, and 2016 respectively.

NEW DATASETS BY CATEGORY



NEW DATASETS BY AGENCY



Visit the Colorado Information Marketplace at DATA.COLORADO.GOV



AT&T FOUNDRY

WHERE IDEAS ARE MADE

Partners make Go Code Colorado great. Our partners play an important role in helping to offset costs and make sure the competition remains free and available to anyone who wants to participate across the state. Others offer access to special data, tools, or mentors. Some do both. As our Summit Partner for 2016, AT&T brings an incredible history of innovation, and provided participants the opportunity to work with their best and brightest driving innovation today.

As part of the 2016 Go Code Colorado challenge, AT&T Foundry staff in Palo Alto are providing mentors and advisers to the three winning teams to help them launch their idea and take the next step with their business.

Since the days of the first transcontinental telephone call 100 years ago, AT&T and its subsidiaries have been leading innovation in the ways we connect and communicate.

AT&T Foundry is the company's network of innovation centers built to explore new technology and the future of the industry. Cross-functional teams work on projects focusing on areas of significant business or technology interest and typically involve external startups, innovators, entrepreneurs, academics, and inventors. Projects are organized in short 'sprints' designed to determine success or failure quickly. Innovations from the Foundry range from technologies for the connected car and connected home, to network optimization and efficiencies for data centers and customer care.



Ruth Yomtoubian – Director, AT&T Foundry

AT&T Foundry embodies the company's innovative spirit in fast-paced and collaborative environments, where employees and partners work to deliver applications and services to customers more quickly than ever before. The Foundry also serves as a front door for startups, developers and partners; with teams from AT&T Foundry meeting with up to 500 startups a year seeking to do business with AT&T. What better group to help accelerate Go Code ideas?

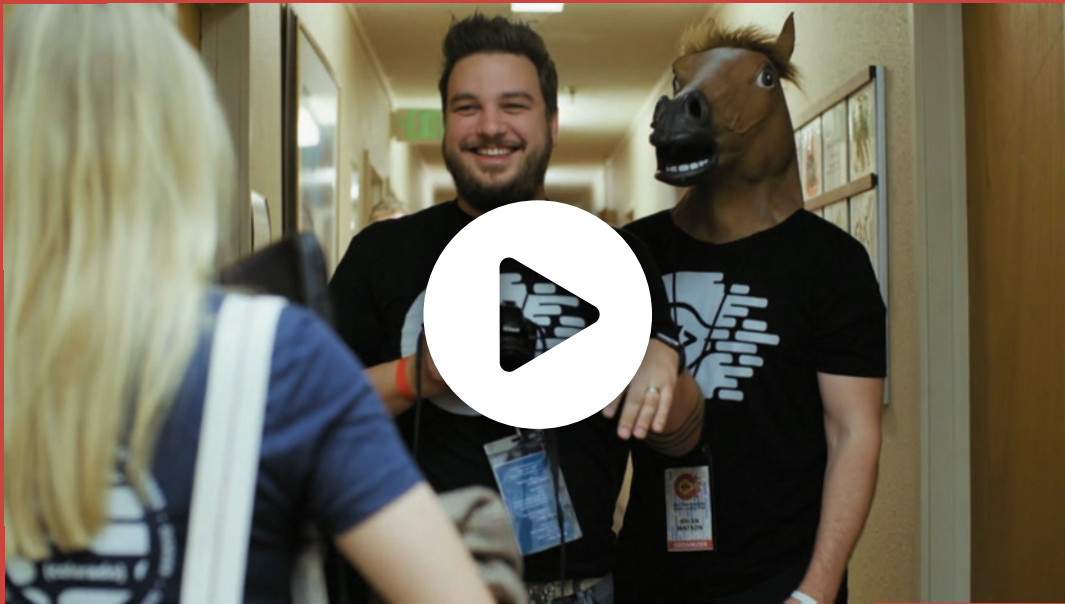
We're pleased to join AT&T in offering this unique opportunity for the 2016 winners and thank AT&T, and all of our 2016 partners, for supporting Go Code Colorado.



Go Code Colorado

OUR PARTNERS





Community Building in Grand Junction

The story of how Go Code Colorado helped galvanize the tech community in Grand Junction.

<https://vimeo.com/172645492>



Go Code Colorado - Fort Collins

Fort Collins has placed winners in the Go Code Colorado winner circle for the challenge's first three years. What's in the water up there?

<https://vimeo.com/172898752>

GOCODE.COLORADO.GOV

